

NEWS RELEASE

For Immediate Release

Media enquiries:

Group Strategy & Communications

Ann Tan – Asst General Manager, +6016 4639 118 / anntan@easternandoriental.com

Lim San San – Corporate Communications Executive, +6017 2260 188 / limss@easternandoriental.com

School children turn farmers for a day

Penang, 18 November 2019 – Students of SK Tanjung Tokong turned farmers for a day during a trip to Wonder Wilderfarm in Relau.

Organised by Eastern & Oriental Berhad (E&O) with the Consumers Association of Penang (CAP) as its facilitator, the event brought the children closer to nature with hands-on experience on gardening and interesting facts about assorted leafy vegetables.

Besides discovering the making of organic fertilisers from livestock manure and the benefits of gardening, the students were also taught to differentiate greens by taste and appearance.

Prior to embarking on the tour, CAP education officer N. V. Subbarow and Wonder Wilderfarm farm operator Alicia Koh gave the students a short background briefing as well as safety measures to take note of.

A farm tour is never complete without some real practice. Cheers echoed around the lush greenery when the aspiring urban gardeners were given the opportunity to tend to some raised vegetable beds in the farm.

The students did not seem to be bothered with getting their dirty hands from the organic fertilisers and earth soil as they did the weeding, fertilising and mulching with the guidance from another farm operator Loi Mei Shy.

The participants, who have been constantly participating in activities under E&O's Think Green long-term community education programme, managed to incorporate the know-how imparted by CAP during their earlier sessions into the farming experience.

Alfira Balqis, 10, said she enjoyed the little farmer's experience as she was fascinated by leafy vegetables of all kinds in the farm.

"It really excites me to find beautiful flowers planted here. Besides, I also learned how to recognise herbal plants and their health benefits," she said.

Her classmate, Saidatul Nur Hafizah, shared the same opinion.

"I find it interesting to discover the taste of the herbal plants. I look forward to more of such trips in the future.

“I like E&O’s Think Green programme because there are various activities related to urban gardening which teach us how to grow our own organic vegetables back home,” she added.

Teacher R. Alil Subagary, 45, said the school students were lucky to be selected as participants for this programme.

“Most youngsters are so fixated on smartphones nowadays and an outdoor classroom as such is definitely a good way to expose them to Mother Nature.

“Hopefully through this learning experience, it will prompt them to make it a career in future,” she said.

The trip ended with simple refreshments for students and teachers before the group headed back to the school.

E&O started the Think Green programme in 2013 and continues to work closely with CAP and schools in the vicinity of Seri Tanjung Pinang, namely SK Tanjung Tokong, SJK(C) Hun Bin, SJK (T) Azad, Tadis Ar-Rasyidin, SMK Tanjung Bungah and later with SK Pendidikan Khas Persekutuan Pulau Pinang and SK Convent Pulau Tikus.

Over the years, participating students learned about compost making, garden design and care, building raised beds, growing food, herb appreciation, urban gardening, natural farming and making DIY planters.

[END]

The E&O Group (东家集团)

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O’s landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang (STP)** is the island’s first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities. Reclamation of the second phase of STP started in 2016 and is on-going.

In Johor’s southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Bandar Medini Iskandar that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O’s international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O’s leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. The Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

www.easternandoriental.com