

NEWS RELEASE

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Spirit of togetherness at E&O CNY open house

Penang, 16 February 2019 – The festive spirit of togetherness was beautifully captured at the Eastern & Oriental Berhad (E&O) Chinese New Year open house held at Straits Green, Seri Tanjung Pinang.

The multi-racial crowd comprising residents and expatriates from the surrounding communities were welcomed warmly by the senior management staff from the premier lifestyle developer and treated to a spread of local delights.

Gracing the occasion was Penang Chief Minister Chow Kon Yeow who joined in the auspicious *Yee Sang* Tossing Ceremony.

Also present were state exco members Zairil Khir Johari and Datuk Abdul Halim Hussain, Pulau Tikus assemblyman Chris Lee and Kebun Bunga assemblyman Jason Ong.

In his speech, Chow applauded E&O for its dedication and commitment to the local community through its Think Green community education programme.

“This initiative is a great example of a corporate organisation whose ethos is to contribute to positive social change.

“I would like to encourage other corporate entities to take their lead in giving back to the community and build social good into the framework of your businesses,” he said.

E&O group corporate strategy director Lyn Chai said the Group was delighted to see the number of guests to the open house growing year-on-year.

“Your presence will help usher good luck and harmony, as we all work hard this coming year for our families, our communities, and for the future of our beloved Penang,” she said in her welcoming speech.

Keeping the crowd entertained was the lion and dragon dance troupe who included acrobatic routine in its performances.

Students of SJK (C) Hun Bin, one of the partnering schools from E&O’s Think Green community educative programme, also drew cheer and applause from the crowd with their traditional Chinese dance performances.

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The E&O Group (东家集团)

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang (STP)** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities. Reclamation of the second phase of STP started in 2016 and is on-going.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Bandar Medini Iskandar that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. The Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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