

## **NEWS RELEASE**

### **For Immediate Release**

**Media enquiries:**

Group Strategy & Communications

Ann Tan – Senior Manager, +6016 4639 118 / [anntan@easternandoriental.com](mailto:anntan@easternandoriental.com)

Lim San San – Corporate Communications Executive, +6017 2260 188 / [limss@easternandoriental.com](mailto:limss@easternandoriental.com)

## **Education aid brings joy to schoolchildren**

*Penang, 22 November 2017* – Many of us remember the childhood thrill of starting the new school term with brand-new school necessities.

This joy was clearly written on the happy faces of 16 children from the Tanjung Tokong, Gurney Drive and Tanjung Bungah Fishermen Units as they held their new school kits received from Eastern & Oriental Berhad (E&O).

The school necessities assistance presentation ceremony at Dewan Desiran Tanjung Pinang here saw the schoolchildren receiving a school bag, a set of school uniform, a pair of school shoes and socks each.

The children, aged seven to 12, were the final batch for the year to benefit from the Group's yearly school necessities assistance programme.

Earlier, a total of 145 deserving students from five schools within the Seri Tanjung Pinang vicinity also received similar items worth RM155 each.

The students are from SK Tanjong Tokong, SJK (C) Hun Bin, SJK (T) Azad, Tadis Ar-Rasyiddin and SK Pendidikan Khas Persekutuan Pulau Pinang.

E&O senior general manager Datuk Zawawi Yusop said the assistance was part of the Group's long-term commitment to the welfare of the less fortunate families within the communities that it operated in.

"We began providing the assistance to schoolchildren within the Tanjung Tokong area since 2013 and have since made this a yearly practice with the hope of alleviating parents' burden and simplifying the process of purchasing school supplies for their children.

"Apart from school necessities, E&O has also provided support for schools to conduct literacy classes as well as annual events such as their sports day and school excellence day.

“We also work closely with the schools to conduct our Think Green long term community engagement programme with the Consumers’ Association of Penang as our primary community outreach partner,” he said.

Think Green is E&O’s community education programme aimed at nurturing and inculcating eco-consciousness, healthy living and community spirit in the Tanjung Tokong area.



*Photo caption: Radiant smiles beaming across the faces of the fishermen’s children after receiving their school provisions from E&O.*

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## **The E&O Group (东家集团)**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang (STP)** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities. Reclamation of the second phase of STP started in 2016 and is on-going.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Bandar Medini Iskandar that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. The Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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