

NEWS RELEASE

For Immediate Release

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Nature, the best classroom

Penang, 30 September 2017 – Fluttering butterflies formed a warm and colourful welcome for 115 students on an exploration trip to Entopia organised by Eastern & Oriental Berhad (E&O).

The students, aged 10 to 12, from SK Tanjong Tokong, SJK (C) Hun Bin and SJK (T) Azad had a fascinating time reconnecting with nature at The Natureland living outdoor gardens and The Cocoon indoor discovery centre.

The winged creatures – a myriad of butterflies and dragonflies -- flying freely in this remarkable outdoor classroom were especially enthralling for the children.

During the *Crawlies, Let's Go* activity, they got up close and personal with some of the bug world's famous icons such as the 'choo choo train' millipede, bearded dragon, scorpion, sugar glider and stick insect.

Instead of fearing these creatures, the children gained an in-depth understanding about these living things as well as insects, invertebrates and small reptiles through a learning exhibition facilitated by advanced technology guided interpretation. Some of the students took part in indoor activities testing their newfound knowledge and walked away with mysterious prizes.

E&O group strategy and communications senior manager Ann Tan said the exploration brought the students a step closer to nature as they learnt of its beauty.

"This is in line with the objective of our Think Green community education programme of nurturing and inculcating eco-consciousness.

"The children's response to such learning experiences are priceless. We hope to roll out more of such outings under the Think Green umbrella," she said.

E&O started the Think Green programme four years ago and continues to work closely with CAP and schools in the vicinity of Seri Tanjung Pinang, namely SK Tanjong Tokong, SJK(C) Hun Bin, SJK (T) Azad, Tadis Ar-Rasyidin, and later with SMK Tanjung Bungah and SK Pendidikan Khas Persekutuan Pulau Pinang.

Over the years, participating students learned about compost making, garden design and care, building raised beds, growing food, herb appreciation, urban gardening, natural farming, and making DIY planters.

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Photo captions:

1. *Students and teachers of SK Tanjung Tokong, SJK (C) Hun Bin and SJK (T) Azad are all set on the quest to learn about nature at Entopia under the E&O Think Green community education programme.*
2. *Young explorers listening attentively to the Entopia guide during the icebreaker session.*
3. *One of the SJK (C) Hun Bin students making friends with walking stick insect during the Crawlies, Let's Go activity.*

Think Green

Think Green is a long-term community education programme by Eastern & Oriental Berhad aimed at nurturing and inculcating eco-consciousness, healthy living and community spirit through a food garden sited at Straits Green, a 4-acre public park developed and maintained by E&O at Seri Tanjung Pinang, Penang. Initiated in June 2013, the Think Green programme presents an outdoor classroom for local communities to reconnect with nature, with a focus on nurturing the younger generation. Together with its partner, the Consumers' Association of Penang (CAP), E&O has reached out to students from Tadris Ar-Rasyidin, SK Tanjung Tokong, SJK (C) Hun Bin and SJK (T) Azad through regular educational activities. In 2015, the programme expanded to include activities with secondary school students from SMK Tanjung Bungah and special children from SK Pendidikan Khas Persekutuan Pulau Pinang. The Think Green programme continues to evolve to ensure long-term, focused and meaningful community engagement.

The E&O Group (东家集团)

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang** (STP) is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities. Reclamation of the second phase of STP started in 2016 and is on-going.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Bandar Medini Iskandar that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. The Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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