

NEWS RELEASE

For Immediate Release

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Students have fun in green-themed treasure hunt

Penang, 4 March 2017 – Cheers and excitement permeated the Straits Green public park as 81 students enthusiastically took part in the Think Green Treasure Hunt.

An annual collaboration by Eastern & Oriental Berhad and Consumers' Association of Penang (CAP), the adventure saw 9 teams of students from SK Tanjung Tokong, SJK (T) Azad and SJK (C) Hun Bin trying to outdo one another at five game stations.

Among the hurdles were nature quizzes and tasks to observe, collect and count items as well as some physical challenges.

The participants were tested on their agility and knowledge on recycling and composting, in line with Think Green's objective of raising eco-consciousness and awareness among the young students.

After two hours of sweat and fun, the exhausted explorers recharged and quenched their hunger and thirst with light refreshment, courtesy of E&O.

The winning team walked away with RM1000 cash prize as well as a colouring set each while the second and third places bagged home RM550 and RM330 cash prizes respectively together with a colouring set each.

Penang Agriculture, Agro-based Industry, Rural Development and Health Committee chairman Dr Afif Bahardin was present to giveaway the prizes.

E&O Property (Penang) Sdn Bhd general manager Zawawi Yusop said it was gratifying to see students benefiting from the year-round Think Green activities.

"The hunt is akin to putting the students to test on their knowledge and skills obtained from the monthly lessons and workshops held under the Think Green umbrella.

"It is also a good platform to see students of different races from three schools working together as a team to complete the challenges given," he said.

E&O started the Think Green programme four years ago and continues to work closely with CAP and schools in the vicinity of Seri Tanjung Pinang, namely SK Tanjung Tokong, SJK(C) Hun Bin, SJK (T) Azad, Tadris Ar-Rasyidin, and later with SMK Tanjung Bungah and SK Pendidikan Khas Persekutuan Pulau Pinang.

Over the years, participating students learned about compost making, garden design and care, building raised beds, growing food, herb appreciation, urban gardening, natural farming, and making DIY planters.

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Think Green

Think Green is a long-term community education programme by Eastern & Oriental Berhad aimed at nurturing and inculcating eco-consciousness, healthy living and community spirit through a food garden sited at Straits Green, a 4-acre public park developed and maintained by E&O at Seri Tanjung Pinang, Penang.

Initiated in June 2013, the Think Green programme presents an outdoor classroom for local communities to reconnect with nature, with a focus on nurturing the younger generation. Together with its partner, the Consumers' Association of Penang (CAP), E&O has reached out to students from Tadis Ar-Rasyidin, SK Tanjung Tokong, SJK (C) Hun Bin and SJK (T) Azad through regular educational activities.

In 2015, the programme expanded to include activities with secondary school students from SMK Tanjung Bungah and special children from SK Pendidikan Khas Persekutuan Pulau Pinang. The Think Green programme continues to evolve to ensure long-term, focused and meaningful community engagement.

The E&O Group (东家集团)

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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