

NEWS RELEASE

For Immediate Release

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Community get-together at E&O Raya open house

Penang, 31 July 2016 – Nothing brings people from all levels of society together like a great, big celebration.

And that was evident at the Eastern & Oriental Berhad (E&O) Hari Raya open house held at the Straits Green public park in Seri Tanjung Pinang here.

The event saw more than 2,000 residents, school children, community leaders and guests from all walks of life from the Tanjung Tokong area and beyond, feasting on popular Hari Raya fare under the comfortable shade of a huge canopy.

Among the delectable festive spread were stir-fried noodles, *satay*, *kambing golek* (mutton), *cucur udang* (prawn fritters) and desserts such as *ice kacang*, soya bean milk and soya bean curd.

Clad in colourful traditional Malay attire, E&O Property (Penang) Sdn Bhd general manager Zawawi Yusop and a group of E&O staff were seen busy welcoming guests, greeting each of them personally, shaking hands and embracing some, as they walked single-file into the area.

While the elders took the opportunity to exchange greetings with their neighbours, the youngsters were spotted taking *wefies* with family members and friends.

In his welcome speech, Zawawi said such gatherings to celebrate the major festivals in Malaysia enabled E&O to connect and foster closer ties with the community surrounding its Seri Tanjung Pinang development.

“The strong camaraderie prevailing among the crowd is something we strive to constantly promote within the communities that we operate in. Festive events such as these are perfect for bringing people together,” he said.

School children from SK Tanjung Tokong and Tadis Ar-Rasyiddin later showcased their talent and entertained the guests at the open house with two traditional Malay dance performances.

Also present to grace the open house was Bukit Bendera MP YB Zairil Khir Johari.

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The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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