



EASTERN & ORIENTAL  
HOTEL

## NEWS RELEASE

### For Immediate Release

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## Grand Dame tour inspires budding hoteliers

*Penang, 30 March 2016* – A group of young aspiring hoteliers were in awe as they toured George Town's cherished heritage landmark, the 131-year old Eastern & Oriental Hotel (E&O).

A total of 40 students from SMK Tanjung Bungah savoured the rare opportunity of visiting the grand dame of heritage hotels, taking in its rich history as they were guided along the hotel's century-old corridors complemented by a tour to the E&O Gallery, a social history gallery set up through a collaboration between the hotel and Think City Sdn Bhd.



Prabah a/p Loganathan gave the students a hotel tour and explained every details and history of the hotel to the students.

Led by teachers from the school, it was an eye-opener experience for the teenagers as they listened to the unfolding stories behind the hotel's collection of artefacts.

Separated into two groups, they also gained a brief exposure on the daily operations of the five-star establishment as they toured the premises.

The hotel management also hosted a mini orientation which saw its staff sharing their working experiences with the students, providing the students with a birds-eye view of the hospitality industry.



Chef Abdullah Bin Halis gave a brief about his working experience in the hotel and also the job opportunities working in the hotel

E&O Hotel communications and public relations manager Eileen Chong said it was wonderful to see the active participation of the students especially during the question and answer session.

“We hope that the short tour has enhanced the student’s appreciation of one of Penang’s prized heritage icons and that they will continue to treasure it as adults of the future.

Hopefully, the visit has also sparked some interest among the school children to explore a career in the hospitality industry,” she said.



Group photos of students & teachers from SMK Tanjung Bungah & staffs from E&O

The group were later treated to a sumptuous buffet lunch at the Sarkies before bidding adieu to the management team.

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### **About the Eastern & Oriental Hotel**

Established by the famed Sarkies Brothers in 1885, whose architectural landmarks also include the Raffles Hotel in Singapore, the Eastern & Oriental (E&O) Hotel in Penang island is the only hotel in the heart of the George Town UNESCO World Heritage Site that possesses prime sea frontage. Over its century-and-a-quarter history, the E&O Hotel has played host to some of the world's most celebrated artists, writers and heads of state.

The original site of the E&O Hotel, the Heritage Wing, features 100 elegant and expansive suites that retained its unique colonial charm whilst offering modern comforts with round-the-clock butler service.

Staying true to its architectural inspiration, E&O unveiled its new extension in March 2013 - a 15-storey building named the Victory Annexe, its namesake being an old block of the hotel so named after the British victory in World War I. The Annexe adds a further 132 classically appointed, sea-fronting suites, complemented by new restaurants, meeting rooms, pool, spa, and niche retail outlets.

The Hotel's restaurants and bar—Sarkies, 1885 and Farquhar Bar—have a celebrated reputation for serving an extensive menu ranging from Penang's local delicacies to European fine dining.

E&O's stately grand ballroom is perfect for hosting formal banquets, replete with viewing balconies and polished timber floors to honour the era and romance of debutante's balls and black tie dinner and dancing.

The E&O Gallery, sited within the Victory Annexe retail arcade, is a unique project by the Hotel and Think City Sdn. Bhd. to relate the story of Penang's social and cultural milestones as seen through the eyes of the E&O Hotel and its patrons.

Today, the luxurious 222 all-suite hotel stands as the grand dame of heritage hotels, its distinctive classic elegance and grace of service enhanced with time. Majority of the suites look out onto the ornamental garden and swimming pool with views across the Andaman Sea.

[www.eohotels.com](http://www.eohotels.com)

### **The E&O Group**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's first international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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