

NEWS RELEASE

For Immediate Release

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Tanjung Tokong school kids experience the fine art of *kolam*

Penang, 3 November 2015 – Eastern & Oriental Berhad (E&O) has extended the intricate traditional art of *kolam* drawing, commonly associated with the Hindu community, to students from SK Tanjung Tokong, SJK (C) Hun Bin and SJK (T) Azad.

Working on the art piece at the ground floor lobby area of Straits Quay Retail Marina, the students' harmonious effort resulted in an articulately designed *kolam* featuring a vibrant combination of purple, yellow, red, green and blue hues.

Measuring 2.74m in length and width respectively, the 15 students took three hours to meticulously and patiently complete the *kolam*, artistically filling in the colour around patterns of dots.

Kolam, a form of sand art using rice flour, rice or sago, is usually hand drawn at the entrance of Hindu homes to usher in Lakshmi, the Hindu Goddess of Fortune.

E&O's retail and commercial head Emily Teh said the Group decided to involve students from the three schools within the vicinity of Seri Tanjung Pinang in an effort to showcase unity and foster cultural exchange.

"We believe that such rich traditions should be shared and cultivated among the younger generation across all communities," she said, adding that the *kolam* would be on public display until Nov 15.

The students, teachers and press members were later taken on a ride aboard E&O's Lady Martina water limousine from Straits Quay to Eastern & Oriental Hotel for a sumptuous buffet lunch.

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The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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