



EASTERN & ORIENTAL
HOTEL

NEWS RELEASE

For Immediate Release

Media enquiries:

Eileen Chong – Manager, Communications & Public Relations, +6 016 4198238 / eileen.chong@eohotels.com

Ann Tan – Senior Manager, Group Strategy & Communications (Penang), +6 016 4639118 / anntan@easternandoriental.com

Children’s Day joy at paediatric ward

Penang, 23 October 2015 – Patients at the Penang Hospital’s paediatric ward were all cheers when a team of staff from Eastern & Oriental Hotel paid them a surprise visit.

The ward atmosphere was enlivened by the gleeful laughter of the children as they were entertained by the antics of a clown and magician brought along by the team.

The clown was seen deftly creating and distributing balloon sculptures for the little ones, putting a smile on their faces while the magician captivated his audience with deft magic tricks and kept them asking for more.

During the visit, the staff also spent quality time with the children as Eastern & Oriental (E&O) Berhad group hospitality and lifestyle director Michael Saxon led the team to present goodie bags filled with toys and stationery items for the children.

Saxon said it was heart-warming to see the joy in the children’s faces during their visit in conjunction with World Children’s Day.

“We are lucky to be given the opportunity by Penang Hospital to celebrate with the children particularly this year as we celebrate the 130th anniversary of our hotel.

“We wish them a speedy recovery, and for their parents and them to stay positive always,” he said.

Joining Saxon were E&O Berhad group strategy and communications (Penang) senior manager Ann Tan, E&O Hotel communications and public relations manager Eileen Chong and communications and public relations executive (Social Media) JJ Tan Choon Theng.

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About the Eastern & Oriental Hotel

Established by the famed Sarkies Brothers in 1885, whose architectural landmarks also include the Raffles Hotel in Singapore, the Eastern & Oriental (E&O) Hotel in Penang island is the only hotel in the heart of the George Town UNESCO World Heritage Site that possesses prime sea frontage. Over its century-and-a-quarter history, the E&O Hotel has played host to some of the world’s most celebrated artists, writers and heads of state.

The original site of the E&O Hotel, the Heritage Wing, features 100 elegant and expansive suites that retained its unique colonial charm whilst offering modern comforts with round-the-clock butler service.

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Staying true to its architectural inspiration, E&O unveiled its new extension in March 2013 - a 15-storey building named the Victory Annexe, its namesake being an old block of the hotel so named after the British victory in World War I. The Annexe adds a further 128 classically appointed, sea-fronting suites, complemented by new restaurants, meeting rooms, pool, spa, and niche retail outlets.

The Hotel's restaurants and bar—Sarkies, 1885 and Farquhar Bar—have a celebrated reputation for serving an extensive menu ranging from Penang's local delicacies to European fine dining.

E&O's stately grand ballroom is perfect for hosting formal banquets, replete with viewing balconies and polished timber floors to honour the era and romance of debutante's balls and black tie dinner and dancing.

The E&O Gallery, sited within the Victory Annexe retail arcade, is a unique project by the Hotel and Think City Sdn. Bhd. to relate the story of Penang's social and cultural milestones as seen through the eyes of the E&O Hotel and its patrons.

Today, the luxurious 228 all-suite hotel stands as the grand dame of heritage hotels, its distinctive classic elegance and grace of service enhanced with time. Majority of the suites look out onto the ornamental garden and swimming pool with views across the Andaman Sea.

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The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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