

## **NEWS RELEASE**

### **For Immediate Release**

**Media enquiries:**

Group Strategy & Communications

Ann Tan – Senior Manager, +6016 4639 118 / anntan@easternandoriental.com

Esther Teo – Assistant Manager, +6012 6290 628 / estherteo@easternandoriental.com

## **Anglers battle for biggest catch**

*Penang, 26 September 2015* – The beachfront along Jalan Abbas took on a carnival atmosphere during the inaugural angling competition jointly organised by Eastern & Oriental (E&O) Berhad and Belia Asas Bersatu Tanjung Tokong.

A total of 50 anglers stood shoulder-to-shoulder with the hope of landing the biggest catch that comes with attractive cash and prizes.

Besides the anglers, there were also eager wives and excited children waiting for the catch to be reeled in.

After more than three hours of slogging under the hot sun, the top ten winners were eventually decided by the size and weight of the fishes they caught.

The top three winners walked away with cash of RM300, RM200 and RM100 respectively. They also took home fishing gear and a hamper each.

Those who finished in fourth, fifth and sixth also received RM100 cash and some fishing gear each.

Anglers who were in the seventh and tenth places were each given RM50 cash and fishing gear.

E&O Property (Penang) Sdn Bhd general manager Zawawi Yusop said the competition was part of the Group's initiative to foster closer ties with the local community.

"We hope our support will promote a greater interest in recreational angling among the community as it is a healthy hobby that is suited to both the young and the old," he said.

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## **The E&O Group**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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