

NEWS RELEASE

For Immediate Release

Media enquiries:

Group Strategy & Communications

Ann Tan – Senior Manager, +6016 4639 118 / anntan@easternandoriental.com

Esther Teo – Assistant Manager, +6012 6290 628 / estherteo@easternandoriental.com

Special children go HOHO around city

Penang, 14 September 2015 – It was a whole new experience for 30 special children of SK Pendidikan Khas Persekutuan Pulau Pinang (SKPKPPP) who took a city tour on the Penang Hop-On-Hop-Off (HOHO) buses, courtesy of Eastern & Oriental Bhd (E&O) here.

Accompanied by 22 teachers, the students ranging from seven to 13 years old were able to catch a fresh perspective of George Town from their elevated position at the upper-deck open-air section as the buses plied the George Town route.

The group stopped briefly at the Made in Penang Interactive Museum and had a great time taking photos with the 3D mural paintings.

Earlier, the group gathered at the Straits Green Public Park for an introduction on Think Green, a community education programme by E&O, by programme facilitator Consumers' Association of Penang (CAP).

Teachers at the briefing acted as interpreters through sign language for the hearing impaired students while CAP education officer N. V. Subbarow taught them the basics of composting.

E&O started the Think Green programme three years ago and within this ambit continues to collaborate closely with CAP and schools in the vicinity of Seri Tanjung Pinang, namely SK Tanjung Tokong, SJK(C) Hun Bin, SJK (T) Azad, Tadis Ar-Rasyidin and SMK Tanjung Bungah.

E&O group strategy and communications senior manager Ann Tan said the outing was part of the Group's efforts to engage with the communities it operated in.

"We hope this educational trip gave these young kids a new experience of their wonderful city, leading them to appreciate the place even more," she said.

In expressing his gratitude to E&O for the kind gesture, SKPKPPP headmaster Norhisham Abd Shukor said the excursion was aimed at cultivating an interest among the students to participate in the preservation of George Town's UNESCO heritage status.

"We must start young if we want to shape these children into responsible and conscientious adults who will cherish and take good care of their city and surroundings," he said.

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The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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