

NEWS RELEASE

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120 students from 3 schools team up in Think Green Earth Day 2015 Workshop

Penang, 29 April 2015 – In the spirit of the 2015 World Earth Day, 120 participating students of Think Green, the community education programme by Eastern & Oriental Berhad (E&O), joined efforts to build upcycled raised beds out of old tyres and sowing vegetable seeds at the Think Green food garden.

The students, from SK Tanjung Tokong, SKC Hun Bin and SKT Azad, set out on a mission to spruce up the food garden at Straits Green, the public park built and maintained by E&O, led by Think Green partner and facilitator Consumers' Association of Penang (CAP).

“To commemorate Earth Day, we organised this joint workshop for students from all three schools to come together and learn with their peers on garden care, as well as nurturing environmental awareness,” said Zawawi Yusop, General Manager of E&O Property (Penang) Sdn. Bhd.

Divided into three groups, each student was given specific tasks for the afternoon's activity, which saw the teams of 10- to 12-year olds brainstorming and coming up with their own raised beds layout and design. The students were briefed thoroughly on mixing the different types of soil, after which they learned how to layer the soil with compost that was composted at the Think Green site.

“Much effort was put into making this event a successful one, both from our Think Green staff volunteers as well as our facilitators. We hope that the children benefit and learn from these practical, outdoor classroom sessions. It is also highly rewarding to watch the spirit of

collaboration among the young children from different schools as they worked in teams to teach and guide each other in the various tasks,” said Zawawi.

According to Zawawi, work for this event started a few days ago with students from SK Tanjung Tokong painting old tyres to be used for the raised beds on the actual workshop.

In the midst of setting up the raised beds and building keyhole structures, the students were in an enthusiastic spirit as they got their hands dirty to uproot weeds, pricked the soil and layered compost for the planting of herbs and vegetables. Each tyre was planted with different types of plants such as pandan, ginger, turmeric, Indian camphorweed (*beluntas*), basil and aloe vera, to name a few.

“Our year-long Think Green activities extend beyond just Earth Day. Since its inception, Think Green believes in a long-term, sustainable programme that underpins the importance of being kind to the environment we live in and learning to make Mother Nature a better place,” he added.

[END]

Think Green

Think Green is a long-term community education programme by Eastern & Oriental Berhad aimed at nurturing and inculcating eco-consciousness, healthy living and community spirit through a food garden sited at Straits Green, a 4-acre public park developed and maintained by E&O at Seri Tanjung Pinang, Penang. Initiated in June 2013, the Think Green programme presents an outdoor classroom for local communities to reconnect with nature, with a focus on nurturing the younger generation. Together with its partner, the Consumers' Association of Penang (CAP), E&O has reached out to young students from Tadis Ar-Rasyidin, SK Tanjung Tokong, SKC Hun Bin and SKT Azad through regular educational activities. The Think Green programme continues to evolve to ensure long-term, focused and meaningful community engagement.

The E&O Group

Eastern & Oriental Berhad (collectively referred to as ‘The E&O Group’ or ‘E&O’) is listed on the Main-Board of Bursa Malaysia and has established itself as a premier lifestyle property developer with a proven track record for delivering innovative concepts and high standards of quality.

The Group’s past signature projects include the outstanding **Dua Residency** Condominium in the KL city centre and in upscale Damansara Heights, the **Idamansara** and **Seventy Damansara** exclusive landed homes. In the heart of the KL Central Business District, E&O’s **St Mary Residences** and the upcoming **The Mews** Serviced Residence, a joint-venture with Japan’s Mitsui Fudosan Residential, represent the latest in urbane and elegant city living. In Greater KL, E&O is embarking on a 135-acre wellness-themed development in **Elmina West**.

The masterplanned seafront development **Seri Tanjung Pinang**, E&O’s flagship project in Penang, is one of the most sought-after residential addresses on the island with the exceptional **Quayside and Andaman seafront resort condominiums** being the latest launches.

In Johor, E&O has partnered with the wholly-owned subsidiaries of Khazanah Nasional Berhad and Temasek Holdings (Private) Limited to develop the 207-acre **Avira** wellness-themed development in Medini, Iskandar Malaysia.

Taking the brand to the next level, The Group has successfully ventured overseas with its maiden project **Princes House**, a prime freehold property along Kingsway in central London. Recently, E&O strengthened its international growth engine with the addition of the 1919-built **ESCA House**, another prime freehold property to its cache in Bayswater, London.

E&O's core of property development is supported by a cachet of complementary lifestyle elements. In the hospitality space, E&O is known for its iconic heritage hotels the **Eastern & Oriental Hotel** and the **Lone Pine Hotel**, as well as the contemporary **E&O Residences** Kuala Lumpur. In the lifestyle F&B space, E&O owns **The Delicious Group** of casual dining cafes in Kuala Lumpur. The **Straits Quay** retail centre and marina in Seri Tanjung Pinang bring to life the holistic concept of living by-the-sea complemented by the **Performing Arts Centre of Penang** and **Straits Quay Convention Centre**. Together, these lifestyle elements reinforce E&O's position as a true lifestyle property development Group.

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