

NEWS RELEASE

For Immediate Release

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Think Green programme extends to benefit youth

Penang, 15 April 2015 – Think Green, a community education programme by Eastern & Oriental Berhad (E&O), kick-started its inaugural educational workshop with SMK Tanjung Bunga last week, bringing 30 youth together to learn about garden design and natural farming.

These youth, students aged 14 to 17 from the Nature and Environment Club, spent the afternoon at the community food garden in Straits Green, a public park built and maintained by E&O at its masterplanned Seri Tanjung Pinang development. As a start, the students were given an introduction to the community garden and the composting site by Think Green's partner and facilitator, V. Subbarow, Education Officer from Consumers' Association of Penang (CAP).

The highlight of the workshop saw the enthusiastic teenagers being guided by Subbarow through a step-by-step lesson on how to install galvanised raised beds at the Think Green site. Before the installation, the students were taught how to select the best location for the galvanised raised beds.

This workshop with the teenagers is an extension of the Think Green programme which started in 2013 with young children from schools in the vicinity namely Tadis Ar-Rasyidin, SK Tanjung Tokong, SKT Azad and SKC Hun Bin. Aiming to build eco-centric communities and strengthen the community spirit, the past year has seen E&O organising Think Green lessons and workshops for these students on a regular monthly basis.

“Working with the community and school children has been very fulfilling, as we see these young students gaining confidence in sharing the knowledge they have learned with their friends and

family. Seeing how they have benefited from the programme, we saw an opportunity to expand Think Green and reach out to the teenagers as well,” said Zawawi Yusop, General Manager of E&O Property (Penang) Sdn Bhd.

“We are looking forward to work with these teenagers and instil a sense of ownership over the earth we live in. Through the various lessons---from garden design, layering soil in raised beds, to germinating seedlings and caring for the plants, we hope they will carry this knowledge and life skills with them, and in the long-run make a difference in their community,” added Zawawi.

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Photos and captions:



SMK Tg. Bunga students learning about composting at the Think Green site



Students learning to install galvanised raised beds



Students also learned how to layer the soil and compost in the raised beds



Participating students at the inaugural Think Green session with SMK Tg. Bunga

Think Green

Think Green is a long-term community education programme by Eastern & Oriental Berhad aimed at nurturing and inculcating eco-consciousness, healthy living and community spirit through a food garden sited at Straits Green, a 4-acre public park developed and maintained by E&O at Seri Tanjung Pinang, Penang. Initiated in June 2013, the Think Green programme presents an outdoor classroom for local communities to reconnect with nature, with a focus on nurturing the younger generation. Together with its partner, the Consumers' Association of Penang (CAP), E&O has reached out to young students from Tadis Ar-Rasyidin, SK Tanjung Tokong, SKC Hun Bin and SKT Azad through regular educational activities. The Think Green programme continues to evolve to ensure long-term, focused and meaningful community engagement.

The E&O Group

Eastern & Oriental Berhad (collectively referred to as 'The E&O Group' or 'E&O') is listed on the Main-Board of Bursa Malaysia and has established itself as a premier lifestyle property developer with a proven track record for delivering innovative concepts and high standards of quality.

The Group's past signature projects include the outstanding **Dua Residency** Condominium in the KL city centre and in upscale Damansara Heights, the **Idamansara** and **Seventy Damansara** exclusive landed homes. In the heart of the KL Central Business District, E&O's **St Mary Residences** and the upcoming **The Mews** Serviced Residence, a joint-venture with Japan's Mitsui Fudosan Residential, represent the latest in urbane and elegant city living. In Greater KL, E&O is embarking on a 135-acre wellness-themed development in **Elmina West**.

The masterplanned seafront development **Seri Tanjung Pinang**, E&O's flagship project in Penang, is one of the most sought-after residential addresses on the island with the exceptional **Quayside and Andaman seafront resort condominiums** being the latest launches.

In Johor, E&O has partnered with the wholly-owned subsidiaries of Khazanah Nasional Berhad and Temasek Holdings (Private) Limited to develop the 207-acre **Avira** wellness-themed development in Medini, Iskandar Malaysia.

Taking the brand to the next level, The Group has successfully ventured overseas with its maiden project **Princes House**, a prime freehold property along Kingsway in central London. Recently, E&O strengthened its international growth engine with the addition of the 1919-built **ESCA House**, another prime freehold property to its cache in Bayswater, London.

E&O's core of property development is supported by a cachet of complementary lifestyle elements. In the hospitality space, E&O is known for its iconic heritage hotels the **Eastern & Oriental Hotel** and the **Lone Pine Hotel**, as well as the contemporary **E&O Residences** Kuala Lumpur. In the lifestyle F&B space, E&O owns **The Delicious Group** of casual dining cafes in Kuala Lumpur. The **Straits Quay** retail centre and marina in Seri Tanjung Pinang bring to life the holistic concept of living by-the-sea complemented by the **Performing Arts Centre of Penang** and **Straits Quay Convention Centre**. Together, these lifestyle elements reinforce E&O's position as a true lifestyle property development Group.

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