

NEWS RELEASE

For Immediate Release

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Back to school with new school kit

Penang, 13 November 2018 – Schoolchildren were aglow with happiness as they could not wait to kickstart the new term with brand new school kits, courtesy of Eastern & Oriental (E&O) Berhad.

The school provision programme benefited a total of 12 fishermen’s children, with each receiving a school bag of their own choice of design, a set of school uniform, a pair of school shoes and socks.

Accompanied by their parents from the Gurney Drive, Tanjung Bungah and Tanjung Tokong fishermen units, some of the children could not contain their excitement and unwrapped the school kits immediately after the handover ceremony at the E&O Visitor Centre in Straits Quay.

E&O Berhad senior general manager Datuk Zawawi Yusop said the school provision programme has been an annual initiative by E&O to help lessen the financial burdens of low-wage parents.

“Our group initiated this programme believing that each child, especially the less fortunate ones, deserves an equal learning opportunity and to start that off, being equipped with the basic education necessities is a must.

“We hope all recipients can kickstart the new school year with renewed hope and give back to the nation and society someday in the future,” he said.

Earlier, E&O Berhad gave away similar school supplies worth RM155 each to a total of 165 deserving students from SK Tanjung Tokong, SJK (C) Hun Bin, SJK (T) Azad, SK Convent Pulau Tikus, SK Pendidikan Khas Persekutuan Pulau Pinang and Tadris Ar-Rasyiddin.

The group also offered financial aid to these schools for literacy classes, sports day and school excellence day.

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The E&O Group (东家集团)

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang (STP)** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities. Reclamation of the second phase of STP started in 2016 and is on-going.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Bandar Medini Iskandar that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. The Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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