

NEWS RELEASE

For Immediate Release

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Festive spirit humming at Raya open house

Penang, 30 June 2018 – A large crowd, mostly dressed in their baju Melayu and baju kurung, embraced the air of festivity at the Hari Raya Open House hosted by Eastern and Oriental (E&O) Berhad at Straits Green.

Joining them to sample the tantalising spread of festive fare were Penang Deputy Chief Minister I Datuk Ahmad Zakiyuddin Abdul Rahman, deputy state secretary (development) Dr Mohamad Farazi Johari, deputy state secretary (management) Datuk Ghazali Derahman, Balik Pulau member of parliament Bakhtiar Wan Chik and Teluk Bahang assemblyman Zolkifly Md Lazim.

To reflect the festive spirit and racial unity, E&O's senior management and the organising committee members of different ethnic backgrounds also clad themselves in traditional Malay attire as they exchanged greetings with the guests.

Guests were presented with Raya packets containing peanut sweets as a form of blessing in celebration of the end of the holy month of fasting.

E&O government liaison and planning senior general manager Datuk Zawawi Yusop said the open house was among the cornerstones adopted by the group to cultivate harmony and togetherness in the multicultural and multiracial society.

“It truly moves us seeing people from all walks of life gathering under the same roof to celebrate one festivity.

“This is also the time for us to share our abundance and spread blessings to those around us while we extend our appreciation to the local community for being supportive towards activities and events organised by E&O, particularly our Think Green long term community education programme,” he said.

A line-up of traditional dance performances by students of Tadis Ar-Rasyidin and SK Tanjung Tokong met with overwhelming applause. The children even had the guests busy capturing their moves on their smartphones. Both these schools are part of E&O's Think Green CSR Programme.

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The E&O Group (东家集团)

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang (STP)** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities. Reclamation of the second phase of STP started in 2016 and is on-going.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Bandar Medini Iskandar that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. The Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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