

## **NEWS RELEASE**

### **For Immediate Release**

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### **Young adventurers seek green treasures**

*Penang, 31 March 2018* – Some 145 schoolchildren turned ardent adventurers for a day as they rummaged around the Straits Green public park for green treasures during the third series of the Think Green Treasure Hunt.

The cheer and laughter of the 10-member teams rang through the park as they strove to outdo each other at the station games.

Organised by Eastern & Oriental Berhad (E&O) with Consumers' Association of Penang (CAP) as its facilitator, the three-hour outdoor activity featured stations at the Straits Green compost bay, food garden and children's dry play equipment area.

The pupils, aged between 10 and 12, were put to test on recycling and composting know-how imparted by Think Green's long-term partner CAP through its year-round activities.

Among the hurdles were tricky quizzes on herbs, physical challenges and games designed to the theme of green elements to gauge the students' knowledge on compost making, garden design and care, building raised beds, growing food, herb appreciation, urban gardening, natural farming, and making DIY planters.

E&O government liaison and planning senior general manager Datuk Zawawi Yusop said the participants were pupils of SK Tanjung Tokong, SJK (T) Azad, SJK (C) Hun Bin and SK Convent Pulau Tikus.

He said the Group wanted to promote a young generation of eco-warriors through such Think Green programme.

"From our observation, it is heartening that the activity has drawn active participation from schools' year-in-year-out and we hope to continue this in the spirit of promoting sustainable communities," he said.

The winning team received RM700 Popular Bookstore cash vouchers while the second and third teams walked away with RM500 and RM400 cash vouchers respectively.

The fourth and fifth places bagged home cash vouchers worth RM200. All participants were also given a certificate of participation in recognition of their effort and teamwork.

Before heading home, they were treated to light refreshment courtesy of E&O.

E&O started the Think Green programme in 2013 and continues to collaborate with CAP and schools within the vicinity of Seri Tanjung Pinang, namely SK Tanjung Tokong, SJK(C) Hun Bin, SJK (T) Azad, Tadis Ar-Rasyiddin, SMK Tanjung Bungah, SK Pendidikan Khas Persekutuan Pulau Pinang and later SK Convent Pulau Tikus

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### **Think Green**

Think Green is a long-term community education programme by Eastern & Oriental Berhad aimed at nurturing and inculcating eco-consciousness, healthy living and community spirit through a food garden sited at Straits Green, a 4-acre public park developed and maintained by E&O at Seri Tanjung Pinang, Penang.

Initiated in June 2013, the Think Green programme presents an outdoor classroom for local communities to reconnect with nature, with a focus on nurturing the younger generation. Together with its partner, the Consumers' Association of Penang (CAP), E&O has reached out to students from Tadis Ar-Rasyidin, SK Tanjung Tokong, SJK (C) Hun Bin, SJK (T) Azad and SK Convent Pulau Tikus through regular educational activities.

In 2015, the programme expanded to include activities with secondary school students from SMK Tanjung Bungah and special children from SK Pendidikan Khas Persekutuan Pulau Pinang. The Think Green programme continues to evolve to ensure long-term, focused and meaningful community engagement.

### **The E&O Group (东家集团)**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang** (STP) is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities. Reclamation of the second phase of STP started in 2016 and is on-going.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Bandar Medini Iskandar that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. The Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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