

NEWS RELEASE

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Hari Raya open house with a green touch

E&O launches Think Green Booklet

Penang, 16 July 2017 – The Hari Raya festive spirit mingled with a sense of love for the environment at the Eastern & Oriental Berhad (E&O) Aidilfitri Open House at Seri Tanjung Pinang, which coincided with the launch of the Group’s Think Green booklet.

The 72-page, colourful booklet filled with photos of Think Green activities through the years captures the journey of E&O’s community education programme journey since its inception in 2013. It is also a tribute to the people, groups and establishments that have supported E&O’s efforts to build a long-term focused and meaningful community engagement programme in Penang.

“Think Green has come a long way since we started in 2013. This journey has only been possible with the contribution of our primary community outreach partner, Consumers’ Association of Penang (CAP) as well as our permaculture design partner Cultivate Central who helped us shape and drive the Think Green food garden and programme”, said E&O Property (Penang) Sdn Bhd general manager Zawawi Yusop.

Zawawi added that the success of the Think Green programme also rests on the support rendered by the core community of schools, namely SK Tanjung Tokong, SJK(C) Hun Bin, SJK (T) Azad, Tadis Ar-Rasyidin, SMK Tanjung Bungah and SK Pendidikan Khas Persekutuan Pulau Pinang. Activities with these participating schools as well as CAP are featured throughout the Think Green booklet.

“We hope the ideas and activities shared within the booklet will be beneficial to anyone wanting to create green urban spaces, grow food in small spaces and cultivate community spirit with children,” he said in his welcome remarks during the open house event.

State Religious Affairs, Domestic Trade and Consumer Affairs Committee chairman Datuk Abdul Malik Abul Kassim and Bukit Bendera MP Zairil Khir Johari were also present at the event which saw some 2,000 guests from the local community attending.

These included Seri Tanjung Pinang residents, community leaders, school teachers and even expatriates who started thronging the marquee before noon and exchanged festive greetings amidst a palpably celebratory atmosphere.

An array of traditional favourites and modern dishes from the local community such as satay, *kambing golek*, *cucur udang*, *ice kacang*, fried chicken and *briyani* rice, were among the treats awaiting the guests.

As the guests savoured the mouth-watering spread, they were entertained by traditional dance performances by students of SK Tanjung Tokong and Tadris Ar-Rasyiddin.

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The E&O Group (东家集团)

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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