

NEWS RELEASE

For Immediate Release

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Early Christmas for underprivileged children

Penang, 21 December 2016 – Staff of Eastern & Oriental Berhad (E&O) celebrated an early Christmas with the children and volunteers of Penang Shan Children’s Home Association at their premises in Mount Erskine here.

To improve the living conditions of the children at the home, E&O also repaired the home’s kitchen doors, cabinet and ceiling. They also installed a grill at the main door and the children’s dormitory windows.

E&O collaborated with its vendor WnJ Cleaning Services Sdn Bhd to spring clean and spruce up the home.

The staff from the group’s property, retail and hospitality divisions gave out RM2,200 worth of daily necessities to the home.

E&O group strategy and communications senior manager Ann Tan said the contribution was part of E&O’s ongoing engagement effort with the local community within the Seri Tanjung Pinang vicinity.

“Apart from the restoration works and provision of daily necessities for the home, we put up a Christmas tree complete with colourful ornaments at the home to create a festive atmosphere for the children,” she said.

The children were delighted when Santa Claus made a surprise appearance and handed out ‘Christmas red packets’. This was followed by an afternoon tea session to end the programme for the day.

Penang Shan Children’s Home Association chief executive officer Krish Rethina said it was definitely a memorable Christmas for the children.

“We are happy to receive the daily necessities. With the improvements that E&O has contributed to the home, the children can now usher in the new year in a healthier and safer environment,” he said.

[END]

The E&O Group (东家集团)

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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