

## **NEWS RELEASE**

### **For Immediate Release**

**Media enquiries:**

Group Strategy & Communications

Ann Tan – Senior Manager, +6016 463 9118 / [anntan@easternandoriental.com](mailto:anntan@easternandoriental.com)

Chee Hui Ming – Corporate Communications Executive, +6017 475 6588 / [cheehm@easternandoriental.com](mailto:cheehm@easternandoriental.com)

## **Students set up herb garden within school**

*Penang, 1 August 2016* – The young students of SJK (T) Azad put their industrious green fingers to good use by creating a herb garden within their school compound here.

The children, aged 10 to 12, planted okra, chilli, tomato, brinjal, cucumber, moringa and 20 other types of commonly used herbal plants at the mini garden.

Measuring about 55sq m in size, the garden showcases the students' gardening skills and knowledge of composting which they had gained through the Eastern & Oriental Berhad Think Green community education programme.

Think Green partner, the Consumers' Association of Penang (CAP), had guided the children in the creation of the garden and the selection of suitable herbs for planting.

E&O group hospitality and lifestyle director Michael Saxon, who was present to launch the garden, said it was encouraging that schools like SJK (T) Azad have seen the value of the Think Green programme and that the school children have benefited from the programme.

"It is wonderful to see how these young children are extending the benefits and lessons from Think Green to their very own school compound with the setting up of this Mini Garden. In the long-term we hope to nurture among these children a sense of eco-consciousness and an awareness of their environment," he said.

SJK (T) Azad headmistress S. Kattamah expressed her gratitude to E&O for helping the students to fulfil their dream of having their very first garden in the school.

"The garden will be a great platform for the students to put what they have learnt from the Think Green programme into practice.

“Hopefully, they will then share the know-how with their families who will start growing their own healthy food at home,” she said.

After starting the Think Green programme in 2014, E&O has continued to work closely with CAP and schools in the vicinity of Seri Tanjung Pinang, namely SK Tanjung Tokong, SJK(C) Hun Bin, SJK (T) Azad, Tadis Ar-Rasyidin and SMK Tanjung Bungah.

For the past one year, participating students learned about compost making, garden design and care, building raised beds, growing food, herb appreciation, natural farming, and making DIY planters.

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*Photo caption:*

*Azad mini herb garden1: Eastern & Oriental Berhad group hospitality and lifestyle director Michael Saxon (in suit) launching the mini herb garden at SJK (T) Azad with the school headmistress S. Kattamah while Consumers' Association of Penang N. Subbarow (left) and the school Parent-Teacher Association chairman S. Shanmugam watch on.*

*Azad mini herb garden2: Year Four pupil M. Heroshen pretending to eat the eggplant that has grown in the mini herb garden in his school.*

*Azad mini herb garden3: Eastern & Oriental Berhad staff, Consumers' Association of Penang volunteers, SJK (T) Azad teachers and students posing for a group photo in front of the school after the mini herb garden launching.*

*Azad mini herb garden 4: Tsunami baby S. Thulaashi (left) explaining the benefits of okra plant to Eastern & Oriental Berhad group hospitality and lifestyle director Michael Saxon (in suit) after the launching of SJK (T) Azad mini herb garden.*

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## **Think Green**

Think Green is a long-term community education programme by Eastern & Oriental Berhad aimed at nurturing and inculcating eco-consciousness, healthy living and community spirit through a food garden sited at Straits Green, a 4-acre public park developed and maintained by E&O at Seri Tanjung Pinang, Penang. Initiated in June 2013, the Think Green programme presents an outdoor classroom for local communities to reconnect with nature, with a focus on nurturing the younger generation. Together with its partner, the Consumers' Association of Penang (CAP), E&O has reached out to young students from Tadis Ar-Rasyidin, SK Tanjung Tokong, SKC Hun Bin and SKT Azad through regular educational activities. In 2015, the programme expanded to include activities with secondary school students from SMK Tanjung Bungah. The Think Green programme continues to evolve to ensure long-term, focused and meaningful community engagement.

## **The E&O Group**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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