

## NEWS RELEASE

### For Immediate Release

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## Gotong-royong to clean up school

*Penang, 14 May 2016* – While their peers were enjoying their weekend break with the family, students of SK Tanjung Tokong gamely sacrificed their Saturday to take part in a *gotong-royong* with their parents at their school here.

Divided into groups, over 100 volunteers led by headmaster Rosli Ahmad literally got their hands dirty at different locations within the school premises with one aim — to rid their school of rubbish.

Armed with brooms, dustpans and garbage bags, they scoured the place — the school hall, the toilets, the field and classrooms --- doggedly ridding these spaces of all forms of rubbish.

Jointly organised by Eastern & Oriental Berhad (E&O) and SK Tanjung Tokong, the event was held to instill a sense of civic mindedness among the children and to encourage them to be responsible for their surroundings.

It is also aimed at strengthening the spirit of camaraderie among the students and their sense of belonging to the school.

Students were also asked to bring their kitchen waste from their homes. They were then taught how to turn this waste into compost with the help of the Consumers Association of Penang.

The highlight of the event saw students putting the finishing touches to build a sustainable urban garden within the school using recycled pipe containers which they had received from the Think Green Pop-up Booth event held earlier this year.

E&O group strategy and communications senior manager Ann Tan said they were glad to see parents, teachers and students taking part in such activities for their awareness and common benefit.

“We are glad to have the parents joining our Think Green for the first time. We hope to have more of such collaborative work as we continue to extend the reach of our Think Green programme,” she said.

In view of the current heatwave, E&O contributed a water dispenser to the school canteen to encourage the students to drink more water.

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### **The E&O Group**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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