

## NEWS RELEASE

### For Immediate Release

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## E&O Recognises Students' Volunteerism Spirit at Think Green Achievement Ceremony

*Penang, 21 November 2014* – Demonstrating its commitment to promote a culture of eco-centric communities, Eastern & Oriental Berhad (E&O) recognised 60 participating students of Think Green Community education programme in an Achievement Ceremony recently.

Held at each participating school, students from SK Tanjung Tokong and Tadis Ar-Rasyidin, both direct beneficiaries of the Think Green programme, were acknowledged during the Achievement Ceremony in honour of their participation and civic spirit that spanned over the past year.

Zawawi Yusop, General Manager of E&O Property (Penang) Sdn Bhd firmly believes it is vital that the hard work and volunteerism of these students are recognised. “Throughout the Think Green education programme, our facilitators from Consumers’ Association of Penang (CAP) and the school teachers have been encouraged to witness the students’ progress in composting, earth care practices and growing their own healthy food at the public park called Straits Green, within E&O’s masterplanned Seri Tanjung Pinang development.”

“Most importantly, Think Green served as a great entry point to nurture a passionate and eco-conscious generation. The students’ openness in embracing community building and appreciation of nature is evident and we hope the programme ultimately serves its purpose in bringing communities together,” said Zawawi.

Apart from the Achievement Ceremony, E&O was delighted to present students from SJK (T) Azad and SJK (C) Hun Bin with pre-schooling assistance such as book vouchers, school bags, uniforms and shoes for the upcoming new year as part of its focus to build continual meaningful engagement with the communities it operates in. Both SJK (T) Azad and SJK (C) Hun Bin were participating schools in a Think Green pilot project that was rolled out from October 2013 to January 2014.

The Think Green programme has worked with students from these four schools through the community food garden that teaches them how to plant and care for a variety of herbs, as well as garden care initiatives, germinating seeds and creating recycled DIY herb pots.

Students also learned how to use composted green waste from Straits Green's compost bay to grow vegetables instead of being dumped in landfills. Currently, monthly lessons and workshops, led by CAP, are carried out at Straits Green, a 4-acre public park developed and maintained by E&O at Seri Tanjung Pinang.

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### **The E&O Group**

**Eastern & Oriental Berhad** (collectively referred to as 'The E&O Group' or 'E&O') is listed on the Main-Board of Bursa Malaysia and has established itself as a premier lifestyle property developer with a proven track record for delivering innovative concepts and high standards of quality.

The Group's past signature projects include the outstanding **Dua Residency** Condominium in the KL city centre and in upscale Damansara Heights, the **Idamansara** and **Seventy Damansara** exclusive landed homes. In the heart of the KL Central Business District, E&O's **St Mary Residences** and the upcoming **The Mews** Serviced Residence, a joint-venture with Japan's Mitsui Fudosan Residential, represent the latest in urbane and elegant city living. In Greater KL, E&O is embarking on a 135-acre wellness-themed development in **Elmina West**.

The masterplanned seafront development **Seri Tanjung Pinang**, E&O's flagship project in Penang, is one of the most sought-after residential addresses on the island with the exceptional **Quayside and Andaman seafront resort condominiums** being the latest launches.

In Johor, E&O has partnered with the wholly-owned subsidiaries of Khazanah Nasional Berhad and Temasek Holdings (Private) Limited to develop the 207-acre **Avira** wellness-themed development in Medini, Iskandar Malaysia.

Taking the brand to the next level, The Group has successfully ventured overseas with its maiden project **Princes House**, a prime freehold property along Kingsway in central London. Recently, E&O strengthened its international growth engine with the addition of the 1919-built ESCA House, another prime freehold property to its cache in Bayswater, London.

E&O's core of property development is supported by a cachet of complementary lifestyle elements. In the hospitality space, E&O is known for its iconic heritage hotels the **Eastern & Oriental Hotel** and the **Lone Pine Hotel**, as well as the contemporary **E&O Residences** Kuala Lumpur. In the lifestyle F&B space, E&O owns **The Delicious Group** of restaurants with outlets in Kuala Lumpur and Singapore. The **Straits Quay** retail centre and marina In Seri Tanjung Pinang bring to life the holistic concept of living by-the-sea complemented by the **Performing Arts Centre of Penang** and **Straits Quay Convention Centre**. Together, these lifestyle elements reinforce E&O's position as a true lifestyle property development Group.

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