

NEWS RELEASE

For Immediate Release

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E&O Think Green Programme Introduces Students to the Wonders of Local Herbs

Penang, 29 September 2014 – Sixty school students from the Tanjong Tokong community were introduced to the world of local herbs at a Herbs Appreciation Workshop today, organised by Think Green, a community education programme by Eastern & Oriental Berhad (E&O), and supported by the Consumers Association of Penang (CAP).

Involving school children from Tadis Ar-Rasyidin and Sekolah Kebangsaan Tanjong Tokong, the workshop provided students an avenue where they delved deeper into herbs and its benefits in promoting good health.

“Going beyond teaching students about the nutritional benefits in herbs, this workshop also provided a hands-on experiential session to teach the young children how to prepare delicious and healthy salads and tea from these herbs,” said Zawawi Yusop, General Manager of E&O Property Penang.

V. Subbarow, Education Officer from CAP, who facilitated the workshop said “It is good to start them young and we hope this workshop will expose these children to easy ways to include the incredible flavour of our local herbs into their everyday meals,” he added.

This workshop is an extension of the Think Green programme which aims to build eco-centric communities and strengthen community spirit by working with children and youth in the Tanjong Tokong area to create environmentally conscious citizens. Monthly lessons and workshops, led by CAP, are carried out at Straits Green, a 4-acre public park developed by E&O at Seri Tanjung Pinang.

For the past 14 months, the Think Green programme has worked with students from Tadis Ar-Rasyidin and Sekolah Kebangsaan Tanjong Tokong through a community food garden that teaches them how to plant and care for a variety of herb. They also learned how to use composted green waste from Straits Green’s compost bay to grow vegetables instead of being dumped in landfills.

“The community food garden has become a space for us start conversations and demonstrate ways for students to not only participate in growing food together, but also appreciate biodiversity, earth care, recycling, healthcare and working as a community. Ultimately, we hope the Think Green programme will plant the seeds of eco-consciousness and community spirit in the area,” said Zawawi.

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The E&O Group

Eastern & Oriental Berhad (collectively referred to as 'The E&O Group' or 'E&O') is listed on the Main-Board of Bursa Malaysia and has established itself as a premier lifestyle property developer with a proven track record for delivering innovative concepts and high standards of quality.

The Group's past signature projects include the outstanding **Dua Residency** Condominium in the KL city centre and in upscale Damansara Heights, the **Idamansara** and **Seventy Damansara** exclusive landed homes. In the heart of the KL Central Business District, E&O's **St Mary Residences** and the upcoming **The Mews** Serviced Residence, a joint-venture with Japan's Mitsui Fudosan Residential, represent the latest in urbane and elegant city living. In Greater KL, E&O is embarking on a 135-acre wellness-themed development in **Elmina West**.

The masterplanned seafront development **Seri Tanjung Pinang**, E&O's flagship project in Penang, is one of the most sought-after residential addresses on the island with the exceptional **Quayside and Andaman seafront resort condominiums** being the latest launches.

In Johor, E&O has partnered with the wholly-owned subsidiaries of Khazanah Nasional Berhad and Temasek Holdings (Private) Limited to develop the 207-acre **Avira** wellness-themed development in Medini, Iskandar Malaysia.

Taking the brand to the next level, The Group has successfully ventured overseas with its maiden project **Princes House**, a prime freehold property along Kingsway in central London.

E&O's core of property development is supported by a cachet of complementary lifestyle elements. In the hospitality space, E&O is known for its iconic heritage hotels the **Eastern & Oriental Hotel** and the **Lone Pine Hotel**, as well as the contemporary **E&O Residences** Kuala Lumpur. In the lifestyle F&B space, E&O owns **The Delicious Group** of restaurants with outlets in Kuala Lumpur and Singapore. The **Straits Quay** retail centre and marina In Seri Tanjung Pinang bring to life the holistic concept of living by-the-sea complemented by the **Performing Arts Centre of Penang** and **Straits Quay Convention Centre**. Together, these lifestyle elements reinforce E&O's position as a true lifestyle property development Group.

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