

NEWS RELEASE

For Immediate Release

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Hundreds thronged E&O's Hari Raya Open House at Straits Green

Penang, 19 August 2014 – Eastern & Oriental Berhad (E&O) organised a Hari Raya Open House last weekend which saw community members and neighbours from Seri Tanjung Pinang and surrounding Tanjong Tokong area come together to celebrate the joyous occasion of Hari Raya.

True to the style of Malaysia's open houses during festivities, the event warmly welcomed residents, school students, community leaders and guests young and old and from all races, hosted by Zawawi Yusop, General Manager of E&O Property Penang.

"It is a pleasure for E&O to be able to celebrate Hari Raya with the Tanjong Tokong community, and it is also our hope that gatherings such as these will nurture understanding and friendship, further strengthening the community spirit especially during this time of forgiveness and sharing," said Zawawi during his welcome address.

Guests who attended the Raya Open House held at Straits Green, a public park built by E&O for the neighbouring communities, enjoyed traditional Hari Raya cuisine such as *kambing golek*, *nasi briyani*, *satay* and *ketupat*, *laksa* and *lauk ayam ros*.

Guests were delighted to be entertained by the school students of Tadis Ar-Rasyidin and Sekolah Kebangsaan Tanjong Tokong, who performed a Dikir Puteri performance and Hari Raya songs and dance in conjunction with the festivities.

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The E&O Group

Eastern & Oriental Berhad (collectively referred to as 'The E&O Group' or 'E&O') is listed on the Main-Board of Bursa Malaysia. Its reputation as a premier luxury lifestyle property developer with a proven track record for delivering innovative concepts and high standards of quality, is built across a series of exclusive addresses in Kuala Lumpur (KL) and Penang Island.

The Group's past signature projects include the high-end **Dua Residency** Condominium in the KL city centre and **Idamansara** and **Seventy Damansara** exclusive landed homes in upscale Damansara Heights. E&O's newest completed development in the heart of KL, **St Mary Residences**, is styled after Manhattan's iconic loft apartments and represents the latest in urbane and elegant city living. On Penang Island, E&O's masterplanned seafront development **Seri Tanjung Pinang** is one of the most sought-after residential addresses on the island, especially with its latest launch, the **Quayside and Andaman seafront resort condominiums**. The neighbouring **Straits Quay** festive retail marina brings to life the holistic concept of living by-the-sea for residents of Seri Tanjung Pinang.

In Johor, E&O has embarked on a new joint-venture project with the wholly-owned subsidiaries of Khazanah Nasional Berhad and Temasek Holdings (Private) Limited to develop the 210-acre **Avira** wellness-themed development in Medini, Iskandar Malaysia.

E&O's core of property development is supported by a cachet of complementary lifestyle elements. In the hotel space, E&O is known for its iconic heritage hotels such as the **Eastern & Oriental Hotel** in George Town, Penang and the **Lone Pine Hotel**, the first beach front hotel on Penang's famed Batu Ferringhi tourist strip. **E&O Residences Kuala Lumpur** in the city's Golden Triangle represents E&O's extension of its hospitality expertise into the management of serviced residences. E&O's business in the lifestyle F&B space is represented via its 100% ownership of **The Delicious Group**, comprising 10 restaurants in Kuala Lumpur, Penang and Singapore. These elements as well as the **Performing Arts Centre of Penang** and **Straits Quay Convention Centre** reinforce E&O's position as a true lifestyle property development Group.

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